



SOCIAL MEDIA CODE OF CONDUCT

PURPOSE

Greensborough Junior Football Club (GJFC) was established in 1964 and is the oldest junior football club in the Diamond Valley area. GJFC is a growing football club that aims to build the Diamond Valley's most inclusive and supportive community sporting club.

This document outlines the code of conduct to be observed by all members of GJFC in relation to online conduct.

The Northern Football and Netball League (NFNL) require each club, including GJFC, to take any necessary disciplinary actions including the suspension and, where warranted, banning, any players for breaches of this Code of Conduct. Copies of the NFNL rules and policies can be found at nfnl.org.au.

SCOPE

By registering with GJFC and NFNL, players and their families agree to abide by these Codes of Conduct.

This Code of Conduct applies to all social media users and their online commentary in relation to activities involving GJFC and the NFNL.

POLICY

GJFC expects all members (youth and supporters) to participate online in a respectful, relevant way that protects the reputation of the GJFC and the NFNL and all individuals within, while also abiding by the law and the GJFC Bullying and Harassment Policy.

Guidelines to follow when participating online are as follows:

1. Be transparent, and state that you are affiliated with the GJFC.
2. If you are writing about matters relating to the GJFC or a competitor, use your real name, identify your affiliation and be clear about your role. If you have a vested interest in what you are discussing, be the first to say so.
3. Never represent yourself, the GJFC or the NFNL in a false, misleading or defamatory way. All statements made should be true, and be able to be substantiated.
4. Post meaningful and respectful comments. Do not post make remarks that are off-topic or offensive.
5. Be respectful and courteous. Do not post private conversations in public forums (or share more widely) without permission.
6. When disagreeing with others' opinions, be polite and respectful. If you are writing about competitors, be diplomatic and ensure you have correct information, and where appropriate, permission.
7. Never participate in social media activities if the topic being discussed may be considered a crisis. Even anonymous comments may be traced back to your IP address.
8. Be smart about protecting yourself and your privacy.
9. What you post online today, may be on the internet forever, so ensure all content is appropriate and respectful of all others.

Consequences of Breaches

Any breach of this Code of Conduct by members of GJFC may result in disciplinary action against the offending party, at the discretion of GJFC and/or NFNL.



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Breach of Policy

Any breaches of this policy that are witnessed, should be reported to a member of the Committee for escalation.

Policy Review and Ownership

The contents of this document represent the current policy and procedures of GJFC.

This policy is subject to a review each year and will be amended appropriately.

Amendments will be communicated to members as and when appropriate to ensure that it remains current.

Approved by GJFC Committee.

Authorised by

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke extending to the right.

Scott Devers

President GJFC

This document is uncontrolled when printed.

The controlled document is available on the Intranet.
